REP: CON CM STA: :LINE#:REP ADV AGY ORDER CITY TAX FLIGHT PRDCT HEADLINE# 8357092 MOD# 1: UNAPPROVED LINE#: PROGRAM : CON COM1: M1 REJECTED - 1 M2-M3 APPROVED ELLISON PLS DATES TTL SAME **** THX, ELLISON SMART MEDIA ∞ AGENCY :CD: CHM 円の ALEX SEP1/16 THIS MEDIA GROUP SUBSCRIBES **IDB# 1046****** 800A-900A FOR ADV. FOR CONGRESS AGY. ADVERTISER CODE PRODUCT CODE = (MEET TIME PERIOD FOR FRANK S CONGRESS STATE NAME REV #1 NAME D RESKED THE SEP11/16 CASH TAX PRESS SMART POLI/G 1427 LESLIE ALEXANDRIA, \$ \$ \$ \$ \$ \$ EST#*** SPOT CONTRACT H : LGTH : SEC : ADVANCE MEDIA ORDR WK-2 11 ELLISON/R/CON/LA HO 30 ELLIS HO AIR 9/4 # COMMENTS: AVE GROUP VA 8357092 SCHEDULE SPOTDATA ORDER WORKSHEET 22301 CREDIT ADVISORY: REP: TEL# 703-528-9969
CREDIT ADVISORY: AGENCY CO-OP AGENCY EST# \$190.00 (LINE, BILLING **** ELECTRONIC RATE ORDER, 11 NEEDED 903911 9/4 INVOICING START INVOICE) CREDIT SALES PRSN REP.# BUYER CLASS: 9/11 END NAME RISK !!! NATL. .. : SPTS: WEEK : WA-NANCY RUBIN FAX# OFF.# FROM REP **CHANGES** 703-516-9680 FRANK LEBLANC LOCAL DATE AUG31/16 SUN SALESMAN REGIONAL AUG31/16 15.44 *** KPLC-TV *** DAYS : TOTL: SPTS: 15 N 44

C	SA-SU	ZS.	0	0/11	0 (1)		
						BALL MCNEESE FOOTBALL UP OF LINES 20-23	PROGRAM: MCNEESE FOOTBALL ORD COM1: OFFER LOCAL MCNEESE PART OF A MAKEGOOD MADE UP OF
ŀ	Ĭ.	TAC	H	9/10	9/10	30 \$185.00	23 A 600F-1000F
_	3)	ı			SE FOOTBALL F LINES 20-23	PROGRAM: MCNEESE FOOTBALL ORD COM1: OFFER LOCAL MCNEESE PART OF A MAKEGOOD MADE UP OF
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ـ	i i				SPOT/WK SPOT/WK SPOT/WK	FOOTBALL ON LINE-12 FOR 1 ON LINE-12 FOR 1 ON LINE-12 FOR 1 ON LINE-12 FOR 1	PROGRAM: MCNEESE FOOTBALL ORD COM1: OFFER LOCAL MCNEESE ORD THIS IS A MAKE-GOOD FOR SEP10
į	ŀ	C)	F	9/10	9/10	30 \$185.00	20 A 600P-1000P 3
<u></u>	3	Ω 2	3				PROGRAM: 7 NEWS LIVE AT 5
0	п	SAT	0	9/10	9/10	30 \$185.00	600P-630P
: SPTS:	DAYS	WEEK :	:SPTS:	: END	: START	H : SEC : RATE	LIZE#
31/16 15.44 KPLC-TV ***	680 ***	FAX# 703-516-9680 RISK !!! REPORT FROM REP **CHANGES** *	FAX# RISK !!! REPORT FI	1	28-9969 : AGENCY CREDIT HARRIS	REP: TEL# 703-52 CREDIT ADVISORY: ORDER WORKSHEET	REP HEADLINE# 8357092 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

PROGRAM: GOLF
ORD COM1: OFFER GOLF
THIS IS A MAKE-GOOD FOR SEP10
THIS IS A MAKE-GOOD FOR SEP11
THIS IS A MAKE-GOOD FOR SEP11
THIS IS A MAKE-GOOD FOR SEP11

LINE-14 LINE-14 LINE-14 LINE-14

FOR FOR

SPOT/WK SPOT/WK SPOT/WK

PROGRAM : CON COM1:

NASCAR NASCAR

16

A

1100A-230P

30

\$200.00

9/10

9/10

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SAT

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14

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1200N-500P

30

\$200.00

9/10

9/11

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SA-SU

M	M2	STATION M1 RI			: LINE	REP HI
OK'D	OK'D	PROG DRD DRD PART MAK EJEC	PROGRAM ORD COM PART OF	PROGRAM ORD COM PART OF	#:REP :: :LINE#:	HEADLINE#
BUY#12	BUY#14	RAM: GOLF COM1: OFFER GOOF A MAKEGOOD EGOOD OFFERS: M T BUY#8 M	RAM : GOLF COM1: OFFER G OF A MAKEGOOD A 100P-500P	GOLF COM1: OFFER GO OF A MAKEGOOD A 100P-500P	CD: TIME:	8357092 NAPPROVED
CMT:OFFER MISSED:SAT/6 SAT/6 SAT/6 SAT/6 SAT/6 SAT/6 SAT/6 & SAT/6 & SAT/6 & SAT/6 CMT:OFFER		MH MHOD GOL	GOLF OD MADE UP	GOLF OD MADE UP	ERIOD :	REV #1 \$\$\$
4000 -4000 -4000 -4000 -4000 -4000	SU/1200N SU/1200N SU/1200N SU/1200N /1100A-2 /1100A-2 /1100P-50	F ADE UP OF LINES 1 SED:SUN/800A-900A FER:SUN/1200N-5001 & SUN/1200N-5001 CMT:OFFERS	OF LINES	OF LINES	LGTH : SEC	0.0 H
ONEESE	N - 500P N - 500P N - 500P	16-19 A OP	16-19	16-19	: RATE	REP: TEL# 703-5 CREDIT ADVISORY ORDER WORKSHEET
A A A A A A A A A A A A A A A A A A A	SEP10 SEP11 SEP11 SEP10 SEP10 SEP11 SEP11	SEP11 SEP11	9/11	9/11	E START DATE 9/10	EL# 703-528-9969 ADVISORY: AGENCY WORKSHEET
			9/11	9/11	RT : END : DATE : DATE : 9/10	CREDIT
		$\begin{array}{cccccccccccccccccccccccccccccccccccc$	Н	Н	E : /WK:	FAX# RISK !!! REPORT FE
\$185.00 \$185.00 \$185.00 \$185.00 \$185.00 \$185.00	\$\$200000 \$\$200000 \$\$200000	0	SUN	SCIN	: WEEK :	# 703-516-9680 FROM REP **CHANGES** *
(AUG30/16)	(AUG30/10)	(AUG30/16) PLS ADVISE.			DAYS :IC	AUG31/16 ** KPLC-
,			<u>1-1</u>	Ч	T SALS:	4 *·

REP HEADLINE# 8357092 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703-528-9969 CREDIT ADVISORY: AGENC ORDER WORKSHEET

AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

CHANGES FAX# 703-516-9680

AUG31/16 15.44 *** KPLC-TV ***

: LINE#:REP : SEP/16 13665.00 : CD: TIME PERIOD . .. LGTH : S 国 C RATE START END : SPTS: CONTRACT TOTAL TOTAL SPOTS NEEK DAYS 13665.00 : TOTL:

MARKET TOTALS \$25,783 KPLC 53% KVHP 47% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE DEMOS- RA35+*

P-CLASS, PLAN, SECT Q-PAID PGM MOD CODE A-ADD B-BUY TYPE C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK T-TIME X-LATE Y-DAYS L-LENGTH M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

Product 1/2

ORDR

Advertiser Ref

CONTRACT

KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC 1427 Leslie Avenue Alexandria, VA 22301

	Contract / Rev POL7092	<u>rision</u> /	-	Order # 357092	
Product ELLISON FOR CONGRE	ss				
Contract Dates 09/01/16 - 09/11/16	Estimate # 903911				
Advertiser POL/Ellison Greg/R/Co		09/	01/16	/ Revision / 09/01/16	
	Billing Cycle EOM/EOC	Billing Broad		<u>dar</u>	Cash/Trade Cash
	Property KPLC	Account Executive Frank LeBlanc		Sales Office HRP-Washingto	
	Special Hand	lling			·

Demographic Households

Agy Code

Agency Ref

1046

Advertiser Code

ELLIS

		Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeSp	ots	Amount
Start Date Lind Date 1100 Contract	oots/Week	7:00 PM-7:30 PM <u>Rate</u> \$600.00		:30	NM	1	\$600.00
2 KPLC 09/06/16 09/09/16 7News Sunrise Start Date End Date Weekdays St	pots/Week	5:30 AM-7:00 AM <u>Rate</u> \$215.00		:30	NM	2	\$430.00
Siail Date Life Date 1100	pots/Week	5:30 AM-7:00 AM <u>Rate</u> \$215.00		:30	NM	3	\$645.00
	ow pots/Week	7:00 AM-9:00 AM <u>Rate</u> \$190.00		:30	NM	1	\$190.00
Week: 09/05/16 09/11/16 -1	pots/Week	7:00 AM-9:00 AM Rate		:30	NM	9	\$1,710.00
Week: 09/05/16 09/11/16WTF	9 Today Show Spots/Week	Rate		:30	NM	4	\$600.00
Week: 09/05/16	oday Show	\$150.00 7:00 AM-8:00 AM Rate		:30	NM	2	\$300.00
Week: 09/05/16	2	\$150.00 8:00 AM-9:00 AM Rate		:30	ММ	2	\$380.00
Week: 08/29/16 09/04/161 Week: 09/05/16 09/11/161	1 1 50P	\$190.00 \$190.00 4:00 PM-4:30 PM		:30	NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/05/16 09/11/16 -TWTF	Spots/Week 2	Rate \$150.00 4:00 PM-4:30 PM	7	:30	NM	5	\$750.00
10 KPLC 09/07/16 09/09/16 LOC M-F 4-43 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/05/16 09/11/16WTF	Spots/Week 5						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

Displace of the provided as the reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

	Contract / Revision POL7092 /	08357092	
<u>Contract Dates</u> 09/01/16 - 09/11/16	Product ELLISON FOR CONG	Estimate # GRI 903911	
Advertiser ROL /Filison Greg/R/O		original Date / Revision 09/01/16 / 09/01/16	

*Line Ch Start Date End Date Description		Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeS	pots	Amount
Snot	ts/Week	<u>Rate</u>			NM	10	\$3,000.00
11 KPLC 09/06/16 09/09/16 Live at Five Start Date End Date Weekdays Spot	ts/Week 10	5:00 PM-5:30 PM <u>Rate</u> \$300.00		:30			\$0.00
Week. 09/05/10 Cort. III.		6:00 PM-6:30 PM		:30	NM	0	
D 12 KPLC 09/10/16 09/10/16 7News @ Six Satu	urday	10:00 PM-10:35 PN		:30	MM	4	\$2,020.00
Start Date Life Date	ts/Week	Rate \$505.00					00.00
Week: 09/05/16 05/11/10 11	outimo.	12:00 PM-5:00 PM		:30	NM	0	\$0.00
D 14 KPLC 09/10/16 09/11/16 Nascar Racing Da 15 KPLC 09/08/16 09/08/16 NET NFL Thursda	ay Game	7:30 PM-10:30 PM		:30	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spc</u> Week: 09/05/16 09/11/161	ots/Week 1	\$1,200.00		:30	NM	4	\$800.00
N 16 KPLC 09/10/16 09/11/16 NBC Golf Start Date End Date Weekdays Spo	ots/Week 4	12:00 PM-5:00 PM <u>Rate</u> \$200.00		.00		. A	\$740.00
N 17 KPLC 09/10/16 09/10/16 McNeese Footba	ots/Week	Various <u>Rate</u> \$185.00		:30	NM	4	\$140.00
Week: 09/05/16 09/11/164-	4	\$105.00	T (-1	s 0.00		54	\$13,665.00
			Total	S 0.00			
			Not A	mount			

T: David	# of Spots	# of Spots Gross Amount		Net Amount	
Time Period		\$13,665.00	(\$2,049.75)	\$11,615.25	
08/29/16 -09/11/16	The state of the s		(\$2,049.75)	\$11,615.25	
Totals	54	\$13,665.00	(ψ2,043.70)		

		Date:	
Signature:			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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